

The Social Economy... delivering the Big Society?

A series of masterclasses for policy makers, social entrepreneurs, investors, public sector managers & business leaders

WHO Should Attend?

- Established & aspiring Social Entrepreneurs
- Policy Makers (Government Representatives & Politicians)
- Stakeholders (Skills & Sectoral Bodies)
- Public Sector Managers
- Private Sector Managers
- Social Enterprises (Board Members, Chief Officers, Management & Staff)
- Public, Corporate/Private Philanthropists & Investors

WHY Attend?

- Learn how best practice social enterprises operate
- Discover what opportunities exist in the social economy
- Hear from exemplar social enterprises
- Engage with policy makers & industry leaders
- Help shape the future of the social economy
- Network with key players & social entrepreneurs
- Explore the interface between social economy & the public/private sectors
- Identify opportunities for sustainability/growth in social enterprise businesses

Reserve Your Free Place Now

To reserve your free place for any of the masterclasses please email socialeconomy@podiem.com stating your name, organisation and contact number. Alternatively call 028 9076 1030. RSVPs must be received 3 working days before the event. For more information on the masterclass series, please visit www.podiem.com/socialeconomy.

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Environment & Recycling 2nd February



Eric Randall MBE
Bryson Recycling



Ian Courtney
Charity Bank/
Cylch Wales

Culture & Regeneration 2nd March



Martin Melarkey
The Nerve Centre



Mike Stubbs
FACT
Liverpool

Social Economy as a vehicle for Social Inclusion 14th April



Maeve Monaghan
NØW



Brian Tannerhill
McSence
Edinburgh

Physical & Financial Capital 25th May



Seamus O'Prey
UCIT / Enterprise NI



Michael Pyner
Shoreditch Trust
London

The purpose of the masterclass series is to facilitate, inform and stimulate policy debate, exposing practitioners to best practice and illustrating how they can secure opportunities within the social economy. Each event will be facilitated by a relevant Chair and delegates will also have the opportunity to put questions to a panel of experts.



ENVIRONMENT & RECYCLING MASTERCLASS

Wednesday 2nd February,
6.00pm-8.00pm
(includes light supper)

The Reception Parlour,
Belfast City Hall, Belfast



Eric Randall MBE, Director, Bryson Recycling

In 1998 Eric undertook market research into recycling options in Belfast and attracted significant funding for a pilot kerbside recycling programme to 8,000 houses, employing 10 members of staff. Following interest from a number of local authorities, Eric headed up a bidding team which won seven tenders between 2004 and 2006 to directly service 200,000 households across eight local authorities. The company now employs 220 staff operating from three depots. Eric was awarded MBE in 2006 for "Services to Waste Management". He will present a case study on the story and achievements of Bryson Recycling.



Ian Courtney, Regional Director, Charity Bank Wales

As the senior executive for Charity Bank in Wales Ian's main task is to promote the Bank's ethical role in the creation of a vibrant social capital market. He is a frequent commentator on industrial and financial issues in the regional broadcast and print media. More recently Ian has been working closely with Cylch – the Wales Community Recycling Network. An exceptionally forward thinking organisation, Cylch provides information, advice and support to existing and emerging community recyclers across Wales. Ian will present a case study on Cylch, drawing out best practice that could be applied to social enterprises and recycling in Northern Ireland.

SOCIAL ENTERPRISE AS A VEHICLE FOR SOCIAL INCLUSION MASTERCLASS

Thursday 14th April,
6.00pm-8.00pm
(includes light supper)

NICVA, 61 Duncairn Gardens,
Belfast, BT15 2GB



Maeve Monaghan, Chief Executive, NØW

NØW delivers award winning training and supported employment services for adults with learning difficulties. It also operates two social businesses, Loaf Corporate Catering and Gauge NI. From 2001 Maeve has been responsible for the growth and development of the organisation, which now has a team of 30. Maeve won the Social Entrepreneur Award in 2007 (Flax Trust and UUJ), and was named as one of Belfast's Top 50 Business People by the Belfast Media Group in 2007. She will share the story of NØW and her thoughts on the social economy as a vehicle for social inclusion.



Brian Tannerhill, Chief Executive, The McSense Group

Originally a Midlothian coal miner, Brian started his own business selling produce to the miner's families in 1985. In 1988 he requested that all self-employed people, making a living from the community, contribute £5 a week to fund a community owned business, creating employment and regeneration in the local area. From this humble beginning, McSense has a value of £12 million, has started eight successful social enterprises and has returned countless millions to the community in the form of wages. Brian was awarded a M.B.E. in 2004 and will share his belief in the value of community owned business as assets to every community.

CULTURE & REGENERATION MASTERCLASS

Wednesday 2nd March,
11.30am-1.30pm
(includes light lunch)

The Playhouse Theatre,
5-7 Artillery St, Derry /
Londonderry, BT48 6RG



Martin Melarkey, Director, The Nerve Centre

Martin co-founded the Nerve Centre in 1990 as a multimedia facility and focal point for youth culture in Derry. It now offers a wide range of vocational training programmes and organises the annual Foyle Film Festival which takes place in November. It has gained an international reputation with an Oscar nomination for Dance, Lexie, Dance in 1998 and a BAFTA nomination in 2008 for The Crumblegiant. Martin is an award-winning producer of film and multimedia productions. He will share the story of the Nerve Centre as well as his thoughts on social enterprise, culture and regeneration.



Mike Stubbs, CEO, FACT (Foundation for Art and Creative Technology)

FACT is the UK's leading organisation for the commissioning and presentation of film, video and new media art forms. CEO Mike Stubbs has produced over 350 exhibitions, interactive, site specific, performative, sound and moving-image based exhibition programmes and artworks. He has won more than a dozen major international awards and in 1999 was invited to present a video retrospective of his work at the Tate Gallery, London. He is on the board of Culture Campus and Liverpool's Ropewalks Group, driving re-generation in central Liverpool. Mike will tell the FACT story and share his experience of Liverpool – Capital of Culture.

PHYSICAL & FINANCIAL CAPITAL MASTERCLASS

Wednesday 25th May,
6.00pm-8.00pm
(includes light supper)

Invest NI, Bedford Square,
Bedford Street, Belfast, BT2 7ES



Seamus O'Prey, Chairman, UCIT

Seamus is Chairman of UCIT (Ulster Community Investment Trust) which provides affordable finance and free support for community organisations, charities and social enterprises. Since January 2001, the UCIT Loan Fund has assisted over 200 community organisations and social enterprises in NI and the RoI, providing social finance in excess of £25m. Seamus also sits on the board on Enterprise NI, he recently won a 'Developing Belfast Top 50 Business Award' and was awarded the Eisenhower Fellowship for 2009. He will present on his experience with UCIT along with the contribution Enterprise NI is making to the social economy.



Michael Pyner, Chief Executive, Shoreditch Trust

Michael established the Shoreditch Trust in 2000, which has become a multi-award winning community investment and regeneration agency. It encompasses social enterprises such as The Shoreditch Well Being Centre, The Acorn House restaurant and almost 40,000 square feet of affordable office space. Whether developing a multi-million pound community asset base or social enterprises that underpin the income of the Trust, Michael is at the forefront of a new breed in the third sector – people focused but commercially aware. He will share the story of Shoreditch Trust along with his views on the models and the future of the third sector.

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