

From: charles@fosec.org

Posted At: 27 January 2004 12:57

Conversation: Developing a successful social economy strategy plan feedback

Posted To: Social Economy

Subject: Developing a successful social economy strategy plan feedback

Having read your document I would make the following comments.

Objective 1

How will you measure if you are having an impact- i.e. what is the awareness before and after your communications plan?

Objective 2

I feel the objectives here are fine but not SMART.

There are plenty of committees to review but what will they be trying to achieve at the end of the reviews.

How will you know if they have succeeded?

Plenty of pilots but how will they become sustainable if successful?

Hope this helps

Charlie Nicell

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